

# MEDIA RELEASE

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## LADI6 PERFORMS BRINGS HER SOULFUL NEW ZEALAND STYLE TO VERTIGO BAR IN SEPTEMBER ONE NIGHT ONLY!!!



### SUNDAY 12 SEPTEMBER – 8PM

New Zealanders are taking over the entertainment of Vertigo Bar in The Reef Hotel Casino this September! Kicking off the entertainment is soul diva Ladi6, who will be bringing the premier styles of NZ's best hip hop and soul to the Far North for one very special night, followed up by the return of Dragon at the end of the month, who are back at Vertigo Bar by popular demand.

Words aren't an apt introduction to the musical talent of Ladi6. This amazing songstress, along with her musical partner, Parks, manages to meld jazz, reggae and soul together with 'razor sharp lyrics' to create a truly unforgettable live experience.

It was only a couple of years ago that she released her deeply personal debut album 'Time Is Not Much' and since then Ladi6 has been dominating the music industry. Her sultry voice has graced tunes by Kiwi acts Shapeshifter, Fat Freddy's Drop, Pacific Heights, 4 Corners, Scribe, Opensouls, Solaa, 50HZ and German musician Sepalot. Top that off with support slots for international performers Talib Kweli, Ohmega Watts, Freddie Kruger The Roots, De La Soul, 50 Cent and Alicia Keys and it's abundantly clear the Christchurch-based artist's star continues to rise. She's also toured Australia, Europe and the United Kingdom, wooing music critics along the way.

But the culmination of this music public adoration came at the tail-end of 2009, when the industry accolades started rolling in as well. At the 2009 Pacific Music Awards, Ladi6 gained a nomination for APRA's Best Pacific Song Award, Niu FM Best Pacific Urban Artist and Pacific Blue Best Pacific Female Artist - which she won. The icing on the cake - Ladi6 claimed the Best Urban/Hip Hop Album title at October's New Zealand Music Awards, the one award she and Parks "wanted the most".

More than a decade after quiet beginnings with Christchurch all-girl crew Sheelahroc and Verse Two (her first musical project with Parks), Ladi6 is now a leading light in Aotearoa-New Zealand's music scene. Ladi6 has fans all over the world and across the generations – from primary-school age kids to grandparents – and even though she is a veteran of the scene, she's only just getting started.

**Ladi6 performs at Vertigo Bar at The Reef Hotel Casino on Sunday 12 September from 8pm.**

*\*\*\* This is a free show at Vertigo Bar.*