

Directors of Reef Corporate Services Limited

Adrian Williams

Non-executive Director since 27 May 2024

Starting his hotel career in Canada at the iconic Fairmont Banff Springs Hotel, Mr Williams has more than 30 years experience in hotel operations including 28 years with Accor.

Mr Williams has held various senior leadership positions within Accor and now, as Chief Operating Officer - Pacific, he head's Accor's operations across the Pacific region with almost 400 hotels and ancillary businesses with 21,000 team members in Australia, New Zealand, Fiji and Hawaii.

Mr Williams holds a B.Bus in Catering and Hotel Management and a Masters of Marketing from VU and is a graduate of AICD. He is a Director of Visit Victoria, Accommodation Australia, and the Melbourne Convention Bureau.